

Living Divani - IMM Cologne 19-25 January 2015 Halle 11.1 Stand D028 – C028

Vibrancy, dynamism, freedom of expression: numerous creative flows come together and merge in the products presented at **IMM Cologne** by **Living Divani**, the family-run enterprise that has made of upholstery its trademark.

New entries blend with the **iconic products** and productions of recent years at the elegant stand designed by **Piero Lissoni.** These evocative settings boast **intense, warm colours** enveloped in precious **crystal chandeliers, soft rugs** in earthen tones and backlit painted **bamboo screens**, enabling a gradual discovery of the **new refined world of Living Divani**.

The undisputed protagonist of the presentation at Cologne is the latest indoor product, the Lipp family of upholstered furniture design by Piero Lissoni, which reinterprets the luxurious capitonné style with the brand's typical contemporary geometrical spirit. Head of the family, the Lipp sofa features smooth, sombre volumes in its exterior, raised on slender steel legs, embellished on the inside by a padded lower back cushion that is quilted to create an elegant diamond-shaped decoration that runs along the entire length of the sofa. This aesthetic charm does not undermine the extreme visual neatness of the whole structure, but instead communicates the research for perfection. Available in leather or fabric, the Lipp sofa is encased by a high backrest that envelops you, creating a kind of protected environment, a pleasant shelter with tactile comfort where you can lose yourself to relaxation. The sofa is accompanied by the Lipp bench, which mirrors the meticulous diamond pattern of the sofa and can be set in front of it as a foot rest, behind it as a soft backup seat, or on its own to complete the décor of any space. The new Lipp Bed also makes its debut at Cologne, with its characteristic and elegant sartorial detail on the headboard, a stylistic code but also a soft element to lean against. This classic and purified image is made extremely modern by the sharp cut of the shapes, for a couture furnishing style, which expresses the Living Divani character, slotting perfectly into the most sophisticated bedrooms and hotel rooms.

Living Divani continues the work of **talent scouting** among new designers that lead to new collaboration, coordinated by **Carola Bestetti**, second generation, in close contact with the art director, Piero Lissoni. Cologne sees the debut of the first design for Living Divani by **kaschkasch**, a designer duo based in Cologne itself.

The **FJU** desk was presented for the first time at Salone Satellite 2014 where Living Divani noticed it and decided to include it in its own collection. It is an extremely linear desk, a practical foldable work space than can be closed to free up space whenever you need it. Thanks to a hidden mechanism, it can be locked into a vertical position, creating a wall-mounted magazine rack container for small objects or a charming surface in natural or charcoal dyed oak. This multi-purpose product is designed for the home, but is also perfect for contract projects. The **FJU** desk summarises the purity and invention of Northern design with the Living Divani idea of elegance.

Founded by **Florian Kallus** and **Sebastian Schneider**, the studio strives to obtain the maximum by starting from the minimum, breaking down all ideas to their basic elements, creating products that are simultaneously casual and fashionable. Precise lines and geometrical forms give their creations a graphical appearance, underlined by captivating colourings and the simplicity of the design. Each piece has its own characteristic to be discovered, which communicates the designers' love for detail.

The booth places the **three different souls** of the Living Divani collection to the fore. Ever since it was founded in the seventies, the company has developed a comprehensive product range, for a **complete living environment**, which revolves around an upholstered system of discrete forms and volumes that are matched with characterful accessories. The **night area** has gradually been developed alongside the living area. The beds are created from the sombre forms of the sofas, as a natural progression of the latter. For life in the open air, on the other hand, an increasingly richer **outdoor collection** has taken shape over the years,



with solutions that allow greater fusion between the interior and the exterior, interweaving and merging environments marked by the brand's understated luxury style.

The **first environment** introduces us to the refined world of Living Divani. The **Lipp** sofa and bench are matched with a large **Ile Club** sofa, accompanied by **Plane** tables, with an oblique slab of solid walnut wood inserted between two panels of tempered glass and **Starsky**, table composed of three stackable circular tops decorated with a delicate inlaid motif.

In the **second environment**, the atmosphere heats up to display different variations of soft Living Divani comfort: including the **Neowall** sofa which moves with an asymmetrical design, the **Confident** armchairs with rounded forms, the **Upland** comprised of two padded seating elements in leather and a coffee table in Thermo oak, and the **Frog** armchair with a satin-finish stainless steel frame and natural leather weaving, an iconic product designed in 1995 by Piero Lissoni that celebrates its 20-year anniversary in 2015. The scene is completed by the **Fju** desk, the **B3** low table with its offset tops floating in the air, and the **Strato** low table with a broad moulded form, while a selection of rugs (**Sin Titulo** and **Carpet Collection**) finishes off the various settings with a touch of colour.

The **dining room**, which can also be used as a meeting room, puts on display a charcoal **Wedge** table, **Maja_D** armchairs with their white upholstery, and a series of **Mate**, a versatile object that comes to life in the manner in which it is used, while the **Off Cut** bookcases with glass shelves act as a screen for the night area.

In the **bedroom**, the **Lipp Bed**, which mirrors the style of the living area in the graphics of the head-board, is flanked by the bedside tables **Stilt**, with drawers at different heights and capacities, and **Moon**, comprised of two half circles placed together that reveal internal shelves when opened, along with the **Track** bench with its neat design made precious by the finishings, and the comforting **Chauffeuse** armchair with housse.

The booth is crowned by a large **outdoor area** furnished with **Poncho** armchairs set out around **B2** low tables, outdoor version, miniature architecture in sheet metal painted white. Seduction and meditation merge in the environment that unites the modular **Extrasoft** sofa in a dual-coloured version and the minimal **Anin** stools, characterized by the precision of its lines and top quality materials. The two **Ile Club Daybeds** invite you to lie down and lose yourself in your thoughts, while lovers of secret gardens can delight in the **Family Chairs**, with their extraordinary optical effect, and **Kalé** tables, whose shapes recall stylised flowers.